

Strategic Directions	Strategic Actions	Who/Collaborators	Lead			
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Apr May Jun

### Encouraging Business Development

Highlight success stories		Jen			
Create Econ Dev Flyer		Jen			
Create Invite to join DT Group on website		Jen			
Meet with existing and potential investors and stakeholders		Rick			
Identify entry barriers (SAC/WAC)					
Show support as needed at City Council meetings (Earnst House)		Dan			
Organize clean up day		Mel			

### Creating Events

Ideation Event (Summit)		Jen			

116-41-00

### Enhancing Community and Livability

Marketing and Communication "41 and Beyond!"		Jen			
Back Door to Dev individuals need to be engaged (Art, Clean-up, etc..)		Nate			
Recruit more members to our group		Steve			
Have a liaison from Arts Group attend our meetings		Jen			
Conversation with hotel owners		Krista			
Share plan w/ City Council- include support for phase II		Dan			

